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BCG BOB RUN

FEBRUARY 25–27, 2015

Apply now for our legendary BCG Bob Run. We will take you to the top of the world for three challenging and exciting days full of case work, networking, and bobsledding.

Crack a consulting strategy case featured around the Olympic bob run, and experience the speed, thrill, and emotion of racing on the world's only natural ice bob run. It's an extraordinary experience!

On our way to St. Moritz, we will stop at Sauber Motorsport AG and witness the production process of the new Olympic monobob, which was developed by The Boston Consulting Group and other leading industry partners.

The workshop is open to all German-speaking students from the fifth semester onwards. Please submit your full application online (<http://apply.bcg.com/BobRun2015>) or send it by e-mail to recruiting.ch@bcg.com.

Application deadline: Sunday, February 8, 2015

For more information, please visit our website (www.bcg.ch/join_bcg/events) or Facebook page (www.facebook.com/BCGinSwitzerland).

Show us your speed in St. Moritz!
Your BCG Switzerland Recruiting Team

February 25–27, 2015

BCG BOB RUN

St. Moritz

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